SHOREWOOD HOOPS

SPONSOR OPPORTUNITIES

2026-2027

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FROM SEA → FOREST · SINCE 1975

Powered by the Shorewood Boosters

01 / THE PROGRAM

WHY IT MATTERS

Shorewood Stormrays Basketball is built on a simple idea: give student-athletes a program that looks, feels, and operates like the standard they're chasing. Your sponsorship funds the things a school budget doesn't — gear, travel, tournament entries, team meals, and the moments that make a season unforgettable.

Every dollar routes through the Shorewood Booster Club, a nonprofit run by parent volunteers, and is directed to boys basketball. Our 2026–27 season goal: **$12,000.00**

WHERE YOUR SUPPORT SHOWS UP

- Uniforms and training gear across all team levels
- Travel and tournament entry fees
- Team meals, film tools, and player development
- Senior night, awards, and end-of-season celebration

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We keep sponsor recognition professional and program-first. Your brand appears alongside ours in the gym, in print, online, and over the PA — never on player uniforms or warm-ups, in line with WIAA rules.

What you get instead is better: season-long visibility in front of every home crowd.

02 / SPONSORSHIP LADDER

PICK YOUR LEVEL

All levels include recognition on ShorewoodHoops.com. Commit by **NOVEMBER 5, 2026** to guarantee full-season visibility.

LEVEL	AMOUNT	AVAILABLE	WHAT YOU GET
Title Partner	$2,500	1	· "Presented by" placement on season materials (poster, program cover, website header) · Premium gym banner — court-side wall position, all home games · 6x social media features across the season · Announcer recognition every home game · 4x Shorewood Sponsor Apparel · 4x Shorewood Hoops Supporter Window Cling · 2x Shorewood Hoops Supporter Window Sign
Game Changer	$1,000	1	· Full-page placement in the game program · 3x social media features during the season · 2x Shorewood Sponsor Apparel · 2x Shorewood Hoops Supporter Window Cling · 1x Shorewood Hoops Supporter Window Sign
Schedule Partner	$750	3	· Logo on the season poster + schedule magnets (max 3 sponsors) · Social media tag with the poster reveal · Recognition on the ShorewoodHoops.com schedule page · 2x Shorewood Sponsor Apparel · 2x Shorewood Hoops Supporter Window Cling · 1x Shorewood Hoops Supporter Window Sign
Game Night	$350	5	· Logo on printed game sheets (lineups / stat sheets) for a 4-game pack · Announcer recognition at your games · Post-game recap social post with logo · 2x Shorewood Hoops quarter-zips · 2x Shorewood Hoops Supporter Window Cling · 1x Shorewood Hoops Supporter Window Sign
Community	$250	Open	· Name/logo on the sponsor thank-you banner, displayed at all home games · Recognition in the mid-season and season-end thank-you social posts. · 1x Shorewood Hoops Supporter Window Cling · 1x Shorewood Hoops Supporter Window Sign

In-kind sponsorship: goods and services (team meals, printing, physical therapy, gear) are welcomed and credited at fair market value toward the equivalent level above.

MARQUEE MOMENTS

High-visibility sponsorships tied to the biggest nights on our calendar.

MARQUEE GAME SPONSOR – $500 (Salute to Service, Pink Game, etc.)

- Logo on the game program
- 2x social media posts ahead of the game
- Announcer recognition during the game

Availability: ASK FOR SPECIFICS

PLAYER OF THE GAME – PRESENTED BY [YOUR BRAND]

After every game, we celebrate a standout performance with a “Player of the Game, presented by [Sponsor]” graphic — your logo on one of the most-shared posts we make. Full season or 4-game packs.

PRICING — full season $1,000 / 4-game pack $250

Recognition is congratulatory — it celebrates the athlete and credits your brand. Per WIAA rules, posts feature your trademark only and are never framed as a player endorsement.

04 / SPONSOR VISIBILITY

SEE IT BEFORE YOU SIGN

Sponsor recognition is produced in the Stormrays brand system — monochrome, clean, professional. Your brand sits inside a design language people notice. Below images for example use only. Not final.

COURTSIDE BANNER · PRESENTED BY 8FT × 2FT 6IN · VINYL · SCALE 1:8



PLAYER OF THE GAME · SOCIAL 1080 × 1080



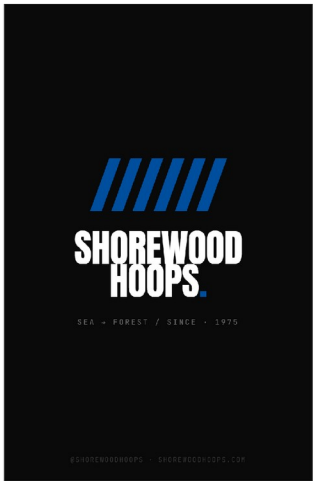
SEASON SCHEDULE POSTER · 3 PARTNERS 18 × 24 IN



GAME PROGRAM · SEASON FOLDER + PER-GAME INSERT 5.5 × 8.5 IN · FRONT / PARTNERS / BACK







OUR PROMISE TO SPONSORS

- Every deliverable tracked and fulfilled — banners up by the home opener, posts on schedule
- A season-end recap: where your brand appeared, with photos and post links
- First right of renewal on your level for 2027–28

05 / RETURNING SPONSORS

WELCOME BACK

If you supported us last season — thank you. You helped build this. Two upgrades for 2026–27:

Better visibility. Apparel logo placements have been replaced with season-long banner presence. WIAA rules don't allow sponsor logos on anything players wear during warm-ups or games — so instead of a logo on a shooting shirt, your brand now holds a premium wall position in front of every home crowd, all season. More eyes, more nights, better photos.

Simplified giving. All sponsorships route through the Shorewood Booster Club, a registered nonprofit, with funds directed to boys basketball. Cleaner for your books, cleaner for ours.

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06 / THE DETAILS

FINE PRINT

- Checks payable to: Shorewood Boosters — memo “Boys Basketball Sponsorship.”
- Online payments: BASKETBALL (Boys) Please note: Community Sponsorship in the comments when checking out.
- The Shorewood Booster Club is a 501(c)(3) nonprofit. Contributions are tax-deductible to the extent allowed by law, less the fair market value of goods received. A written acknowledgment is provided for every sponsorship.
- Sponsor recognition is an acknowledgment of support, not a school or district endorsement of any product or service. All recognition placements are subject to Shoreline School District approval (Policy 4321) and WIAA rules; no sponsor marks appear on player game or warm-up apparel.
- We're unable to accept sponsorships from alcohol, tobacco/vape, cannabis, or gambling businesses, or others inconsistent with district advertising standards.
- Artwork: vector logo (SVG/EPS/PDF) preferred, deadline Nov. 5, 2026 for inclusion in season print materials.

GET INVOLVED

SAY LESS. GIVE MORE. / / / / / /

SHAILA AUSTRIA · [PHONE]
sduffster@hotmail.com

FROM SEA TO FOREST · SINCE · 1975

REPLY FORM

Complete and return with payment to the Shorewood Boosts Club, or email a copy to the contact on the previous page.

Business name: _____

Contact: _____

Email: _____ Phone: _____

Level: ☐ Title $2,500 ☐ Game Changer $1,000 ☐ Schedule $750 ☐ Game Night $350 ☐ Community $250

Spotlight: ☐ Marquee Game $500 ☐ Player of the Game

Other: ☐ In-kind: _____

Signature: _____ Date: _____